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**SRI SATHYA SAI BOOKS & PUBLICATIONS TRUST - MAHARASHTRA**

**MOBILE MEDICARE PROJECT**

**MEDICARE WITH LOVE**



**AUM SRI SAI RAM**

**INAUGURAL NEWSLETTER**



**Bhagawan Blessing the Mobile Van on 16th July, 2008 at Prasanthi Nilayam on the occasion of Ashadi Ekadashi.**

This inaugural issue is being launched with our most humble pranams at the Lotus Feet of Bhagawan, with a prayer for His Grace & Blessings, so that we continue to serve humanity as His instruments.

In the Bhagawad Gita, the Lord has assured that whenever the powers of darkness and ignorance are so overwhelming that they seem to engulf mankind He will incarnate and bring back righteousness and lead man once again onto the royal path.

It is during this period of the Avatar's manifestation that humanity is taken to a higher level of consciousness and marks the beginning of the next phase of the Cosmic Drama.

We are indeed fortunate that we are today at such a stage of man's spiritual evolution, and Bhagawan Sri Sathya Sai Baba, who is ParaBrahma Himself, leading and guiding us at every moment of our life.

This project seeks to implement His teachings and to practice the philosophy of selfless love in action. For as Baba has often told us:- "Seva is the highest sadhana, for God Himself takes human form and comes down to serve mankind and lead it to the ideals it has ignored. Therefore consider how delighted God will be when man serves man".

**"Sri Sathya Sai Mobile Medicare Project"**

**A village integrated Programme**



## The Project :-

The Mobile Medicare Project was officially launched on the 13<sup>th</sup> June, 2008 with the Blessings Of Bhagawan, A grand dedication ceremony was organized, with the Chief Minister of Maharashtra, Shri Vilasrao Deshmukh as the chief guest.



**Dignitaries at the launch of the Mobile Medicare Project at Sachivalaya Gymkhana in Mumbai, on 13th June, 2008.**

Currently 15 Mobile Dispensaries are functioning in the State of Maharashtra, rendering service to the needy and suffering, and till 31<sup>st</sup> December, 2008 have provided free medical aid to over 1,53,397 patients.

Swami has told His devotees not to wait for the opportunity to serve, but to go out and grab the opportunity which is already there. This project is therefore proactive by nature and seeks to basically provide high quality primary and preventive medicare to the poorest of the poor at their doorstep. Being holistic in approach the aim is in improving the quality of life of the lowest segment of society in a professional and systematic manner.

Various initiatives are in the process of implementation, such as:-

1. Social and lifestyle counseling particularly for women.
2. Advanced pathological tests in affiliation with other hospitals.
3. Focusing on fighting malnutrition on a war footing.
4. Creation of a telemedicine network to even link up remote areas.
5. Approaching various pharmaceutical companies for the supply of quality medicines at reasonable price.
6. Involvement of corporates as a part of their corporate social responsibility programme.
7. Availability of the Mobile Medicare Vans during natural or man made calamities, such as earthquakes, floods, drought etc.
8. A regular newsletter through e-mail, briefing all participants in the project of new developments in the project and other aspects of the service being rendered across Maharashtra..

In conclusion the Mobile Medicare Project has the goal of getting more and more people to participate in this Yagna of Service and as Bhagawan says thus create a wave of service, which if it sweeps the land will be able to wipe off the mounds of hatred, malice and greed that infest the world.

Jai Sai Ram.

**Medical aid in different parts of Maharashtra**



**Medicare at villages in Vasai (Thane District)**



**Medical services being rendered in Nanded**



**Serving the sick in remote area of Washim District**